



Frosty Frog Creamery & Café's

Hickory Flat Times

The **OFFICIAL NEWSLETTER** of the Frosty Frog Creamery & Café V.I.P. Club

www.frostyfrogcreamery.com

Volume 4, Issue 8 – August 2010

Welcome!

to Frosty Frog Creamery & Café's **Royalty Rewards V.I.P. Club** and the ***Hickory Flat Times Newsletter!***

We hope you enjoyed July at Frosty Frog as much as we did! *Beach Week* at 'the Frog' was terrific! The music, the food, the laughter, and of course the frog beach balls...when we have another beach week, we will try to get more than 100 of these beach balls – we didn't expect them to be such a hit with our guests (our apologies to those of you who arrived late in the week and they were already gone!). Don't forget to redeem your **Tar Ball Bucks** during August! We can't do anything about the oil spill in the gulf, or the ruined vacation plans for some of you, but the \$1.00 off your next lunch purchase with the **Tar Ball Buck** may help bring the smiles back!

August will be another month filled with fun things to do and enjoy at YOUR neighborhood Frosty Frog Creamery & Café! Friendship Wednesdays special – Root Beer Float Day – Elvis will be in the building – S'mores and MUCH MORE!!!

Watch for the unadvertised specials in the restaurant! Check you email, Facebook, and Twitter daily for newsbits and specials from Frosty Frog Creamery & Café!

We are supporting **BREAST CANCER RESEARCH** this year with a special **Lily's Latte** espresso drink. *Lily Chauvin* will be walking in the **Susan G. Komen 3 day Walk for Breast Cancer Research**, and we are donating **\$1.00** in her name to the foundation for **EVERY Lily's Latte** sold at Frosty Frog! A delicious drink for a great cause – stop in and try one TODAY!

Frank & Glenda Cole

Have your PICTURE made with the KING!

Rumor has it that ELVIS went to meet his maker on August 16, 1977....well some folks don't think so. If you think ELVIS is alive and well and out there somewhere preparing for his come-back tour, (or not) stop in and have your picture made with the king of rock and roll. ELVIS will be 'in the building' for **ONE WEEK** only! In honor of his presence, we will feature **ELVIS' SANDWICH ice Cream** for the entire week, and don't be surprised to hear ELVIS singing at Frosty Frog Creamery....(he has to practice somewhere!) **August 16 – 22 ONLY!**



S'mores Anyone ???

Ohhh Chocolate, Marshmallows and Graham Crackers!

August 10th is National S'mores Day!

Come in during the month of August with this coupon and enjoy a really neat treat!

\$2.00 OFF your

S'mores for 4 Dessert

You make your very own delicious S'mores right at your table for everyone to enjoy!

It's not just Dessert...

It's an Adventure!

Valid thru August 31, 2010 – Frosty Frog Creamery & Cafe



Platinum Plate Award '08,'09

Join Our Royalty Rewards program and **SAVE every time** you visit!

Frosty Frog Creamery & Café

6205 Hickory Flat Highway Suite 112 – Canton, GA 30115 – 770-704-9333

"Always a Generous Portion – Always Delicious Taste!"



Around Town
Canton Magazine

BLUEBERRY CHICKEN SALAD

Here's a delicious summer salad:

- 1 breast of chicken, grilled and sliced
- Mixed salad greens, rinsed
- 1/2 cup blueberries
- 2-3 slices of red onion
- Creamy poppy seed dressing or
- Blue cheese dressing, to taste



Put the greens in a salad bowl, top with chicken, blueberries, and red onion slices. Drizzle with salad dressing.

Washing Fruits and Veggies

Most of us know that it's important to wash fresh fruits and vegetables before cooking or eating them, but did you know that you need to wash the sink as well? According to the Texas Cooperative Extension of Texas A&M University, you can't have clean vegetables without a clean sink. They recommend washing the sink with hot, soapy water, rinsing it, and then pouring a solution containing one teaspoon of chlorine bleach in one quart of water into the sink. Another solution: use a clean colander to hold produce under running water. Scrub fruits and vegetables with firm skins with a clean vegetable brush, even if you plan to peel them.

You could be the Winner of a FREE Dinner! WHERE IN THE WORLD?



The first 5 people to **BRING IN THIS NEWSLETTER** and tell us the correct answer to SPECIFICALLY WHAT and WHERE this is you win a FREE dinner on us, valued to \$7.99

Answer: _____

Name: _____

Address: _____

City, State, Zip: _____

Telephone NO: _____

(No winner for the July Where in the world! Answer: Pelican Bar, South Coast Jamaica)

Remember: Frosty Frog Creamery & Café is OPEN ON SUNDAY during August from **11:00 am until 5:00 pm** for ANYTHING on our Menu... Come after your church services for lunch, dessert, ice cream, coffee, or just to visit, we'll be here! **Kid's meals are ½ price on Sunday!**

Root Beer Floats ½ price all day on **FRIDAY August 6th** ...cold...creamy ...YUM!



Lunch for Two for \$15.88* on Friendship Wednesdays!

Bring a friend and join us for lunch. We are celebrating National Friendship Day every Wednesday in August with our Two for \$15.88* lunch specials which include an entrée and fountain drink or tea!

AND

On that day, if you are a Royalty Rewards™ member, and your friend joins our Royalty Rewards™ Program we will give you 25 Bonus Points!

Please bring this coupon with you on any Wednesday during August 2010!

(Not valid with other coupons, discounts or offers) * plus tax



RR member number: 6310-0101-_____



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When life gives you lemons...

There may be lemonade stands dotting your neighborhood, or you might have your own special recipe for the summertime favorite that you share with only a few close friends.

Lemonade's refreshing flavor is enjoyed worldwide. The easiest prep combines lemon, water, and sugar.

Lemons are said to have been first found in North India, China and Burma, and were introduced in Persia, Arab countries, Iraq and Egypt in around 700 AD. Lemon was the main ingredient of various dishes, and lemonade would have been introduced in a country where lemons were found. However, the first written evidence of the existence of lemonade is found in Egyptian writings. It is said that the peasants in Egypt drank a wine made from lemon, dates, and honey. Some believe that lemonade was introduced in France during the 16th century.

Today, one can find different types of ready-made lemonade drinks in the market. There are three basic types of lemonade namely clear, cloudy and fizzy lemonade. Clear lemonade is made in carbonated soda or in plain water without adding sugar. This used to be a popular beverage in the European countries, however, in recent times; sweet versions of lemonade are also available. Cloudy lemonade is a traditional drink made with plain water, lemons, and sugar and is mostly found in India, USA, and Canada. Fizzy lemonade is made of soda, using either natural or artificial lemon flavor.



Buy a Lily's Latte – FIGHT Breast Cancer!



Lily Chauvin

Lily Chauvin is raising funds for the Susan G. Komen walk for Breast Cancer Research. We have added her family's Latte recipe to our menu to help her with her fund raising. Try this delicious coffee, and

Frosty Frog Creamery will donate \$1.00 from each Lily's Latte to the Susan G. Komen Fund in Lily's name.

To date we have sold 65 Lily's Lattes and from this we will donate \$65.00 to fight Breast Cancer...with your help we can raise MUCH MORE! Stop in and try a delicious Lily's Latte

Motivation is what gets you started. Habit is what keeps you going.

— Jim Dvun



Check us out on Facebook and Twitter.. Frosty Frog Creamery is connected! (450+ FB fans and growing!)

Keep employees **motivated** when work is boring

Some jobs are boring. That makes managing the people who do them a challenge, especially when those employees grew up with constant entertainment from TV and the Internet. How do you keep them engaged and motivated when they're counting the hours until they get to go home and do something *fun*?

- **Be honest.** Acknowledge up front that the work isn't very exciting, but explain why it's important. Don't just focus on the company's profits. Emphasize how their work helps other people—co-workers, customers, and so forth.
- **Give them goals.** Sometimes a target can make work more interesting. Challenge employees in different ways: To greet the most customers, assemble the most widgets; count the inventory more accurately, etc. Offer a small reward to make the game more enticing.
- **Look to the future.** Employees are more likely to stick with a job, even a boring one, if they see the possibility of moving into something better. Describe potential career paths, and tell your people what they need to do in order to move up.
- **Ask for feedback.** Encourage employees to suggest ideas for making their work more interesting or productive. Implementing their ideas will show that you value their opinions and take them seriously. They'll also be more invested in making their own suggestions succeed.

Having a Party? Or a Meeting?
Do you need a place for your event?

WE CAN HELP!

Our special events room is available to rent for parties, meetings, showers, etc.

Frosty Frog Creamery can meet your catering needs for your event from cake and ice cream to meals, coffee, desserts...you name it...we can and want to help!

Talk to us today about your upcoming event!

Thanks for the Kind Words....

"I ordered a quart of cheese spread. The worker offered to let me keep it in the fridge until it was time for us to leave. Also – LOVE the for beach balls and continued coupons, i.e., Tar Ball Bucks for August!" – Michelle Brauer, Canton

"I like the fact that Frosty Frog has that small town feel and great ice cream ☺!" – Scott McCown, Holly Springs

"Staff is very friendly and helpful, happy to tell you about all the flavors of ice cream. Just love sharing this place with our family!" – Carol Ergle, Woodstock



Platinum Plate Award '08, '09, '10

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Laughter is the
BEST Medicine

WiFi is FREE at Frosty Frog!

Wrong Bank...



A man went into a Wells Fargo bank and planned to rob it. He got a deposit slip and wrote on it: **"This iz a stikup. Put all the munny in this bag."** But he got nervous thinking someone might have seen him write the note. So, he left the bank and crossed the street to the Bank of America. He waited in line, then handed the note to the teller. After reading the note, the teller determined that the man was not very bright. So she told him she could not accept the stickup note because it was written on a Wells Fargo deposit slip. He would either have to fill out a Bank of America deposit slip or go back to the Wells Fargo Bank. Looking somewhat defeated, the man said, "OK," and returned to the Wells Fargo Bank where he was arrested while standing in line.



August Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Friendship Day	2 Ice Cream Soda Day	3 Watermelon Day 	4 National Chocolate Chip Day 	5	6 Root Beer Float Day ½ Price Root Beer Floats all Day today!	7
8	9	10 S'mores Day	11	12 International Youth Day	13 International Left Handers Day	14 Kool Aid Day! 
15	16 Elvis Presley died In 1977 at age 42. 	17	18 Cupcake Day 	19 Root Beer Float Day 	20	21
22 Be An Angel Day 	23	24	25 Banana Split Day	26	27 National Forgiveness Day	28
29	30 National Toasted Marshmallow Day	31				

Kid's meals ½ price every Sunday 11 am - 5 pm

Kid's meals FREE on Monday & Tuesday 5-9



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