



Frosty Frog Creamery & Café's

Hickory Flat Times

The **OFFICIAL NEWSLETTER** of the Frosty Frog Creamery & Café V.I.P. Club

www.frostyfrogcreamery.com

Volume 4, Issue 7 – July 2010

Welcome!

to Frosty Frog Creamery & Café's **Royalty Rewards V.I.P. Club** and the ***Hickory Flat Times Newsletter!***

July promises to be a FUN month! We are starting out the month with the redemption phase of our **CHRISTMAS IN JULY** promo that is always loads of fun, and everyone redeeming a certificate gets a gift! **Amnesty week** will happen during the third week of July when **ANY** old coupon or offer that you have from us gets new life, and is valid again...but only for a few short days, so make sure you mark your calendar. And sadly, the oil spill has changed some vacation plans for some of our friends who planned on visiting the Gulf coast beaches for a little R&R...Frosty Frog will do our part with **BEACH WEEK** at the Frog.

Watch for the unadvertised specials in the restaurant! Check you email daily for newsbits and specials from Frosty Frog Creamery & Café!

Facebook Fan of the week prize winners announced **EVERY** week again during JULY! (Not a fan yet? Open your Facebook account and search for **Frosty Frog Creamery & Café**...click the LIKE button, and you are in the running!)

We are supporting **BREAST CANCER** research this year with a special **Lily's Latte** espresso drink. **Lily Chauvin** will be walking in the **Susan G. Komen 3 day Walk for Breast Cancer Research**, and we are donating **\$1.00** in her name to the foundation for **EVERY Lily's Latte** sold at Frosty Frog! A delicious drink for a great cause – stop in and try one TODAY!

Frank & Glenda Cole

Christmas in July!

Redemption begins **JULY 1st** at
Frosty Frog Creamery & Café!

During the month of June we distributed **GREEN** Scratch-off certificates telling you that it cannot be scratched until the month of July by a member of my guest services team...well,

JULY IS HERE, and it is TIME TO SCRATCH!

to determine the discount YOU will receive on **EVERYTHING** that you purchase on that visit!

Every Discount gift can be one of the Following Gifts:

\$50.00 in Frosty Frog Creamery & Café Gift Certificates – (2 Gifts); **Cancel MY Check** – (10 Gifts); **25% OFF MY Check** – (15 gifts); **15% OFF MY Check** (minimum of 50 Gifts); and **10% OFF MY Check** – (All others)

Bring your CHRISTMAS IN JULY certificate back anytime during the month of July, and find out what your gift is!

One certificate per visit, cannot be combined with other offers or discounts. You must present the certificate **UNSCRATCHED** to be eligible for discounts or gifts.

Beach Week at 'the FROG'!



Has your beach ball gone flat? Get a new 'frog ball' and a smile, plus - You can still enjoy your vacation when you visit Frosty Frog

July 26th thru July 31st

It is a bummer that the oil spill in the Gulf has spoiled some of the beaches all of us enjoy this time of year...spending time at home just isn't the same...so, come to Frosty Frog and let's celebrate the beach in spirit! **Guaranteed – NO TAR BALLS! NO Bio-Hazard Suits!** - Just GREAT Food, Decadent Ice Cream, Smoothies and Desserts, and GOOD TIMES with GOOD FRIENDS!

Everyone visiting us during Beach Week will get a "TAR-BALL" bucks certificate to spend anytime you visit again in August, plus for those spending \$25.00 or more, a **FREE Frosty Frog beach ball** (while supplies last – we could only get 100 of these terrific balls!)

- o Beach Music
- o Special Menu Items
- o Special Frog Beach Ball Deal!
- o AND TARBALL bucks!



Platinum Plate Award '08,'09

Join Our Royalty Rewards program and **SAVE every time** you visit!

Frosty Frog Creamery & Café

6205 Hickory Flat Highway Suite 112 – Canton, GA 30115 – 770-704-9333

"Always a Generous Portion – Always Delicious Taste!"



Around Town
Canton Magazine

Frosty Frog's Amnesty Days are Back!

Check your purse, the glove box and visor in the car, under the seat...the front of the refrigerator...

All expired Frosty Frog coupons are valid again!

But ONLY from Monday July 19th thru Saturday July 24st!

One coupon or offer per visit – coupons and offers cannot be combined.

You could be the Winner of a FREE Dinner! WHERE IN THE WORLD?



The first 5 people to **BRING IN THIS NEWSLETTER** and tell us the correct answer to SPECIFICALLY WHAT and WHERE this is you win a FREE dinner on us, valued to \$7.99

Answer: _____

Name: _____

Address: _____

City, State, Zip: _____

Telephone NO: _____

(Congratulations to June's winning entry submitted for Where in the World by LORI BUDWITZ– Answer: Henderson Waves, Singapore)

Be smart when driving with your smart phone

A recent CareerBuilder survey found that 54 percent of people check their smart phones while driving. In a University of Utah study of driving and talking on the phone, only 2.5 percent of test subjects were able to do both safely. For the other 97.5 percent, the ability to hit the brakes quickly was slowed by 20 percent, and the tendency to drive too slowly to keep up with traffic rose by 30 percent. CareerBuilder.com offers these tips:

- **Turn off your phone when driving.** Talking on the phone or texting at the wheel is illegal in many states, as well as dangerous to you, your passengers, and other drivers. Pull over if you need to talk.
- **Set priorities.** Part of the problem comes from the current trend toward being accessible outside the workplace. Discuss the situation with your employer (and your family) so everyone understands that you can't always be connected.
- **Have a backup.** If you anticipate being needed outside the office, leave an out-of-office message on your voicemail, and provide contact information for colleagues who can assist callers in your absence. That way, urgent calls can be taken care of even if you don't answer the phone.

Remember: Frosty Frog Creamery & Café is **OPEN ON SUNDAY** during July and August from **11:00 am until 5:00 pm** for **ANYTHING** on our Menu... Come after your church services for lunch, dessert, ice cream, coffee, or just to visit, we'll be here! **Kid's eat for ½ price on Sunday!**

July is National Ice Cream Month and we are celebrating at Frosty Frog Creamery & Café!

BOGO

Buy ONE Waffle Cone, and get the second Waffle Cone Of equal or smaller size FREE with this coupon!

Valid only with this coupon, one per visit, no substitutions, not valid With any other offer or discount, and remember, **YOU MUST PRESENT THIS COUPON**



Platinum Plate Award '08, '09, '10

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Around Town Canton Magazine

Don't try forcing yourself to sleep

The harder you try to fall asleep, the more elusive dreamland becomes. That's the finding of a 1996 study in the journal, *Behavior Research and Therapy*.



In an experiment, 100 college students were split into two groups. One group was told to fall asleep as quickly as possible; the other was instructed to go to sleep whenever they could.

The "fall asleep quickly" group took longer to drift off than their counterparts. The scientists theorize that trying to fall asleep creates a sense of frustration that drives sleep away. Insomniacs who constantly monitor their state of consciousness will wake themselves up time and time again, creating a self-fulfilling situation.

Buy a Lily's Latte – FIGHT Breast Cancer!



Lily Chauvin

Lily is raising funds for the Susan G. Komen walk for Breast Cancer Research. We have added her family's Latte recipe to our menu to help her with her fund raising. Try this delicious coffee, and Frosty Frog Creamery will donate \$1.00 from each Lily's Latte to the Susan G. Komen Fund in Lily's name.

Cool Watermelon Slushes

Ingredients

- o 6 ice cubes
- o 2 cups cubed, seeded watermelon
- o 1 teaspoon honey



Directions

Place the ice cubes into a blender. Cover, and pulse until crushed. Add the watermelon and blend for about 1 minute, until slushy. Add the honey, and blend for about 10 seconds.

"I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him."

—Abraham Lincoln



Check us out on Facebook and Twitter.. Frosty Frog Creamery is connected!
(400+ FB fans and growing!)

Independence Day facts



Here are some fun facts to share with your family and friends on the Fourth of July while waiting for the hot dogs to cook on the grill:

- Three presidents died on July Fourth: Thomas Jefferson and John Adams in 1826, and James Monroe, in 1831. Calvin Coolidge was the only president born on July Fourth, in 1872.
- The Massachusetts General Court was the first state legislature to recognize July Fourth as a state celebration, in 1781.
- The first recorded use of the name "Independence Day" occurred in 1791.
- The U.S. Congress established Independence Day as an unpaid holiday for federal employees in 1870. It became a federal paid holiday in 1931.

Having a Party? Or a Meeting?
Do you need a place for your event?

WE CAN HELP!

Our special events room is available to rent for parties, meetings, showers, etc.
Frosty Frog Creamery can meet your catering needs for your event from cake and ice cream to meals, coffee, desserts...you name it...we can and want to help!

Talk to us today about your upcoming event!

Thanks for the Kind Words....

"Frosty Frog is a neat place to bring my out-of town friends who are visiting over the summer!" – Laurie Koger

"Of course my 6th grader chose The Frosty Frog for her last day of school luncheon! We always enjoy coming to The Frosty Frog...great food/great service." – Michelle McHugh

"We love it, and have told our friends about your store. It is great. Thanks for the clean store. It is so nice to see a 99 score at a place to eat." – George Lathem



Platinum Plate Award
'08, '09, '10

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Frosty Frog Creamery & Café

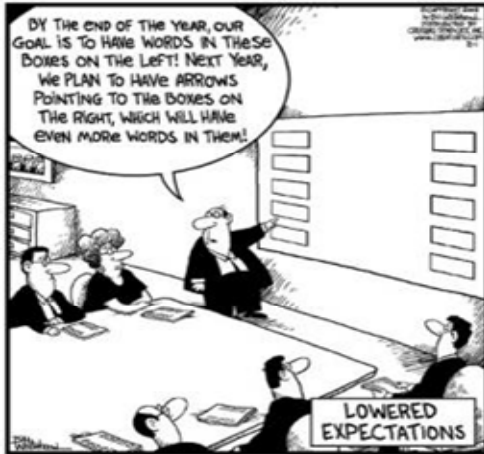
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**Laughter is the
BEST Medicine**



WiFi is FREE at Frosty Frog!

Another Blonde joke...

An attractive blonde woman found herself sitting next to a talkative lawyer on an airplane. The lawyer, figuring he could have some fun, pestered her to play a game: Every time she asked a question he couldn't answer, the lawyer would give her \$5, and vice versa. When she wasn't interested, he offered to give her \$50 for every question he couldn't answer.

Finally she agreed.

The lawyer asked, "What's the distance from Earth to the planet Jupiter?"






"No idea." The blonde immediately handed him \$5 and asked, "What goes up a hill with three legs and comes back down the hill with four legs?"

The lawyer spent two hours racking his brain for the answer.

Finally, as the plane was beginning its descent, he said, "All right, I give up." He gave the blonde woman \$50 and asked, "So what goes up a hill with three legs and comes back down the hill with four legs?"

"No idea." And the blonde handed him \$5.

July Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Kid's Eat FREE on Monday & Tuesday 5-9 pm!				1	2	3 1986: Renovated Statue of Liberty re-lighting
Kid's Eat for ½ price every Sunday 11 am - 3 pm						
4 Independence Day 	5 Caribbean Day 	6 National Chicken Day	7	8 Liberty Bell Cracks 	9 National Sugar Cookie Day 	10
11	12	13	14 National French Fries Day 	15	16	17
18 National Ice Cream Day	19	20 Ice Cream Soda Day	21 National Junk Food Day	22	23	24
Coupon Amnesty Days – Expired offers are once again good! Limited Time!						
25	26	27 Bugs Bunny's Birthday "what's up Doc?"	28	29	30 National Cheesecake Day	31
Beach Week at 'the FROG'- Beach Music, Special Menu Offerings and More!						



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