



Frosty Frog Creamery & Café's

Hickory Flat Times

The **OFFICIAL NEWSLETTER** of the Frosty Frog Creamery & Café V.I.P. Club

www.frostyfrogcreamery.com

Volume 4, Issue 9 – September 2010

Welcome! to Frosty Frog Creamery & Café's Royalty Rewards V.I.P. Club and the *Hickory Flat Times Newsletter!*

Survey Says...

As many of you know, we send out a survey following visits to Frosty Frog Creamery & Café. The survey is sent to a random selection from the day's guests who are **Royalty Rewards members**, and the results are tabulated and returned to us so we can see what you think of our service, our food quality, your overall experience, how likely you are to recommend our restaurant, what you would like to see improved, and, we ask for your comments. We are very grateful to those of you who have received the survey, completed it and returned it so we can use the results as a tool to continually improve everything we do for you. We take these survey results very seriously.

There are two comments that are recurring that we would like to address to everyone. **First is speed** of meal delivery. All of us now live in a 'microwave society' that has come to expect everything in very short time frames. We do the very best that we can, however, there are a couple of factors we would like for you to consider: Every meal is prepared to your order (no heat lamps or pre-prepared sandwiches here ☺); Panini and grilled sandwiches take longer because hot sandwiches are prepared first then heated / cooked on the appropriate grill for about 4 or 5 minutes; In short, this isn't fast food, it is really good, freshly prepared food, served as quickly as we can. **Secondly, is our pricing.** We admit that we are more expensive than the fast food chains. We are not a chain and we do not have the nationwide buying power of a chain... independent restaurants just cannot buy at the same levels as the 'big boys'; We select only the best quality products as ingredients in the food that we serve to you – our guests and friends...only the best will do, and it costs a little more; and, our processes are more labor intensive because we make almost everything in our kitchen... very little of our menu offerings are 'ready to eat' upon arrival from our purveyors. We keep our margins as tight as we can so that our food is as affordable as we can make it.

We are determined to continue to serve this community only the very best...it is the Frosty Frog Creamery & Café way! **Thank YOU again for assisting us with your responses to our survey!**

Frank & Glenda Cole

Celebrating 5 Years at Frosty Frog Creamery & Café!



Sharon Murphy celebrated five years as an employee of Frosty Frog Creamery & Café on August 21st. Sharon is our morning supervisor during the week, and is also our lead baker. The majority of the cakes that you have enjoyed eating over the past five years have been Sharon's work!

Please join us in congratulating Sharon for five years of service to Frosty Frog Creamery & Café, and for serving our fare to the best guests in the world! (August 21 is also Sharon's BIRTHDAY!!!)

Congratulations Cassie!

Cassie Livingston is now Mrs. Jeremy McDonald! Cassie and Jeremy were married on July 31st, and she has returned to work at Frosty Frog following their honeymoon. Cassie graduated from Kennesaw State University with a degree in Health Science last July and will be returning to college to pursue a nursing degree.

Cassie has worked at Frosty Frog Creamery & Café since she was 16 years old on an off and on basis as school schedules allowed all through her college days. In the photo below, Cassie (in red dress) is surrounded by her Frosty Frog 'family' of past and present employees at her wedding reception.



(L to R) Glenda Cole, Jesse Wood, Cheryl Blackwell, Cassie McDonald, Mary Woodard, Kristin Haverhill, Kayla Foster, Amanda Aaron, Sharon Murphy, Cindy Billymyre



Platinum Plate Award '08,'09

Join Our Royalty Rewards program and **SAVE every time** you visit!

Frosty Frog Creamery & Café

6205 Hickory Flat Highway Suite 112 – Canton, GA 30115 – 770-704-9333

"Always a Generous Portion – Always Delicious Taste!"



Around Town
Canton Magazine

Excellent Efforts

The founder of IBM, Thomas Watson Sr., used to say, "Nothing takes less time to acquire than excellence." His advice seems to run counter to all of our beliefs that true excellence is the result of long and hard effort, much trial and error. What did he mean?

Simply, that anyone wishing to be excellent only needs to stop doing less-than-excellent things.

If you wanted to be an excellent parent, for example, you would first determine all of the less-than-excellent things you now do in your job as parent. Then, by Watson's thinking, you eliminate the less-than-excellent, leaving you with what's left: the excellent.

"Forget past mistakes. Forget failures. Forget about everything except what you're going to do now - and do it!" **William Durant**

Remember: Frosty Frog Creamery & Café is ***OPEN ON SUNDAY*** from **11:00 am** until **5:00 pm** for **ANYTHING** on our Menu... Come after your church services for lunch, dessert, ice cream, coffee, or just to visit, we'll be here! **Kid's meals* are ½ price on Sunday!** (From our Kid's meal menu)

You could be the Winner of a FREE Dinner! WHERE IN THE WORLD?



The first 5 people to **BRING IN THIS NEWSLETTER** and tell us the correct answer to **SPECIFICALLY WHAT** and **WHERE** this is you win a **FREE** dinner on us, valued to \$7.99

Answer: _____

Name: _____

Address: _____

City, State, Zip: _____

Telephone NO: _____

*(We did not have a winner for the August Where in the world!
Answer: the Golden Temple, Amritsar, India)*

Wife Appreciation Month all September Long Dinner For Two \$21.99* Everything Included! Must bring in this coupon!!!

She's an amazing lady – kids off to school, homework done, birthday gifts purchased and wrapped for those birthdays you always forget about, hard working career woman, and tolerates all your foibles and flaws. What a woman! Treat her to a special night out for just her...

Two delicious Sandwiches or Wraps, two side salads your choice, two fountain beverages and one delectable dessert to share...a \$29.99 value!!!

This delicious, all inclusive offer is available for a short time only, expires **September 30, 2010**

* plus Georgia Sales tax



Newsletter Reader Special !!!

This **SPECIAL** is only for readers of this newsletter who are Royalty Rewards Members!! We want **YOU** to know how much we appreciate you! Bring in this coupon with the spaces below filled in before September 30, 2010, and we will **ADD 25 BONUS POINTS** to your Royalty Rewards Account!

Name: _____ Royalty Rewards Number: 0101-6310- _____ - _____

Email Address: _____ Telephone Number: _____

This information helps us keep our data base up to date! We don't want you to miss out on any of our specials!



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5 Secrets To Happiness

There is no doubt that happiness is linked to good health. Health experts worldwide have been keeping an eye on the connection for years. Now comes yet another study: That watching an hour-long humorous video can actually release stress for as much as a whole day. Even anticipating watching a funny movie will help you lower stress levels. But if you're of the ilk that prefers to steer away from the boob tube, here are a few other tips on how to be happy—and healthy.

Don't be afraid to take a chance.

1. Adopt a pet.
2. Keep a full schedule with a number of activities and interests.
3. When somebody asks you how you are, say "Terrific!" then stand back and watch the reaction.
4. Don't ever be afraid to sound corny or hokey. Express yourself. Don't feel inhibited.
5. You do not need to search for happiness; you can find it in the simple things that surround you

In short, doing these things could replace the adage, "An apple a day keeps the doctor away."

9 Tips to Success



- It can happen if you have confidence in your beliefs
- Performance depends on your preparation
- Sometimes you must be flexible on the road you'll take to win
- Your inability to forgive can lead to guilt, anger and unhappiness
- Taking action on your dreams depends on you.
- Dealing with people is always negotiable
- Your most valuable asset is your earning ability and the time you take to act.
- Spend the time to investigate your investments
- Always save at least 10% of your income. Pay yourself first.

Buy a Lily's Latte – FIGHT Breast Cancer!



Lily Chauvin

Lily Chauvin is raising funds for the Susan G. Komen walk for Breast Cancer Research. We have added her family's Latte recipe to our menu to help her with her fund raising. Try this delicious coffee, and

Frosty Frog Creamery will donate \$1.00 from each Lily's Latte to the Susan G. Komen Fund in Lily's name.

To date we have sold 84 Lily's Lattes and from this we will donate \$84.00 to fight Breast Cancer... with your help we can raise MUCH MORE! Stop in and try a delicious Lily's Latte today!

"A mind that is stretched by a new experience can never go back to its old dimensions."

- Oliver Wendell Holmes: American writer and Professor at Harvard University, 1809-1894.



Check us out on Facebook and Twitter.. Frosty Frog Creamery is connected!
(450+ FB fans and growing!)

Having a Party? Or a Meeting?
Do you need a place for your event?

WE CAN HELP!

Our special events room is available to rent for parties, meetings, showers, etc.

Frosty Frog Creamery can meet your catering needs for your event from cake and ice cream to meals, coffee, desserts...you name it...we can and want to help!

Talk to us today about your upcoming event!

Thanks for the Kind Words....

"The service at our table was amazing. We had a party of six and the girls took very good care of us. One girl, who said she was pretty new to the Frosty Frog, was an absolute sweetheart!"

– Josh Boggs, Canton

"I am impressed that you actively strive to improve on service and food quality!! Keep it up!" – Tami Sheltz, Canton

"Frosty Frog is close, convenient and comfortable! Plus for me the food is healthy and fresh, a huge deal to me. Thanks!!"

– Joy Redwine, Canton



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Laughter is the BEST Medicine



The Scales of Justice...



Questions asked in a courtroom can be very revealing...especially in the South. Even from a little old, sweet lady many would be happy to call 'grandma'.

In a trial in the heart of the South, a prosecuting attorney called his first witness, a grandmotherly woman he had known since childhood, to the stand.

He approached her and asked, "Mrs. Whitaker, do you know me?"

She responded, "Why, yes, I do know you, Mr. Coolidge. I've known you since you were a young boy, and frankly, you've been a big disappointment to me. You lie, you cheat, you manipulate people and talk about them behind their backs. You think you're a big shot when you haven't the brains to realize you never will amount to anything more than a two-bit lawyer. Yes, I know you."

The lawyer was stunned! Not knowing what else to do, he pointed across the room and asked, "Mrs. Whitaker, do you know the defense attorney?"




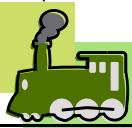



She again replied, "Of course, I do. I've known Mr. Johnson since he was a youngster, too. He's lazy, bigoted, and he has a drinking problem. He can't build a normal relationship with anyone and his law practice is one of the worst in the entire state. Yes, I know him."

The defense attorney turned red with embarrassment.

The judge upon hearing the questions and answers thus far asked both counselors to approach the bench. In a very quiet voice he said, "If either of you asks her if she knows me, I'll throw you in jail for contempt!"

WiFi is FREE at Frosty Frog!

September Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 National Blueberry Popsicle Day	3	4
5	6 Labor Day 	7	8	9 Teddy Bear Day 	10	11
12 Grandparents Day 	12	14	15	16	17	18
19	20 First Railroad Station opened 	21	22 Band-Aid Invented 	23 First Day of Autumn 	24	25
26 Johnny Appleseed Day 	27	28	29	30		



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